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### Michael R. Moore, Advisor



Mr. Moore is a founding Visan Partner. Providing Visan with visionary leadership, he has helped lead the creation of the RocketLife property and the successful business structure. Prior to Visan, Mr. Moore served as Play's CEO and co-founded the company. Mr. Moore also led a successful spin-off, PSMG from Play where he recruited the executive management of PSMG and helped to create the foundational technology that the company was based upon. Mr. Moore in 2000 won the National Association of Broadcasters award for most innovative business model for PSMG and later that year the spin-off received \$22million in first round funding based upon the market leadership put into place with the formation of the spin-off.

Mr. Moore also served on PSMG's board of directors. PSMG later became GlobalStreams. In addition to his board duties, Mr. Moore also served as GlobalStreams Senior Fellow assisting in the development of technology to the company. Prior to Play and GlobalStreams, Mr. Moore founded Progressive Image Technology, a company that engineered equipment widely used in broadcast, cable television film and special effects creation. Widely acknowledged for his accomplishments, Mr. Moore was named by Television and Technology as one of the 10 most influential technologists shaping Hollywood through his ideas and technologies. Mr. Moore received 12 patents in the field of computer graphics and animation.

Throughout Mr. Moore's career he has successfully created or overseen the creation of over 100 commercial products.